

The logo features a stylized blue 'W' inside a circle, with a wave-like shape below it. To the right, the text 'WordCamp' is in a large, bold, blue sans-serif font, with '2023' in a smaller font above it. Below 'WordCamp', the word 'Biarritz' is written in a bold, blue, italicized sans-serif font.

WordCamp 2023 *Biarritz*

SPONSORING FILE

1st edition - October 6, 2023 - « Le Connecteur » of Biarritz



43%

Of the web uses WordPress.

WordPress is a Content Management System (CMS).

Building on this popularity, a **real ecosystem has developed around this tool over the past 20 years**. Present in companies, universities, the media, and institutions, it seduces with its robustness, its constant evolution and its recognized ergonomics. Many startups, SaaS services, applications and specialized agencies have grown thanks to WordPress, contributing in turn to its development.

WordPress is also the leading e-commerce solution with **WooCommerce**.

Join us!

300 participants: beginners and experts, all sectors of activity

A prestigious and modern place: « **Le Connecteur** » of Biarritz

16 conferences, 2 amphitheatres

100% WordPress, 100% passion



An accessible event

« Le **Connecteur** » is a brand new building inaugurated in September 2021 in Biarritz offering corporate offices, coworking spaces, gym, restaurants, rooftop, etc.

With a modern architecture, this new living space welcomes digital companies by offering a work environment worthy of the biggest tech companies.

5 minutes from Biarritz train station and the airport, the place is located at 45 avenue du President Kennedy and has a **300-space car park**.

The **conference rooms** have all the most modern equipment including a **giant 32m² screen** in the Auditorium.

The very bright 500m² **Atrium** will host the networking and sponsors area.

Finally, « Le Connecteur » is a place fully accessible to people with disabilities.

An eco-responsible event

Aware of the energy impact that WordPress represents in the carbon footprint of the Web, WordCamp Biarritz 2023 is part of an **eco-responsible and local approach**.

Particular attention was paid to all stages of the organization of the event: choice of partners and service providers, definition of conference topics, design of the site and goodies...

« Le Connecteur », the location of the event, produces **20% of its energy consumption** (200,000 kWh) thanks to the glass roof equipped with **photovoltaic cells** with a surface area of approximately 610 m², **photovoltaic panels on the roof** with a surface area of 712 m² and a **cogeneration boiler**.

On a daily basis, « Le Connecteur » promotes soft modes of transport and offers **68 bicycle spaces** with a dedicated cloakroom.

The car park is also equipped with **40 electric charging stations** and « Le Connecteur » offers a car and bike sharing service.

Become a partner of WordCamp Biarritz 2023

By sponsoring **WordCamp Biarritz** (non-profit event):

- › You associate your image with an **eco-responsible event**,
- › You guarantee a **price accessible to all**,
- › You participate in the **maintenance and evolution of the WordPress open source project**.

To do this, we suggest that you opt, according to your wishes for visibility during the event, for **one of our four partnership formulas**.

Sponsorship levels

	Courtier (Courtisan) (750 €)	Princely (Princier) (1500 €)	Royal (3000 €)	Imperial (Impérial) (6000 €)
Stand for your communication (number of tables)		1	2	3
Display of your logo on screens between conferences		✓	✓	✓
Dinner Invitations Thursday Evening Speakers	✓ (1 place)	✓ (2 places)	✓ (2 places)	✓ (2 places)
Level of placement of your logo on print and digital media	4th	3rd	2nd	1st
Number of goodies for your promotion	1	2	3	4
Article on the event website with link and logo to your website	✓	✓	✓	✓
Communication of the partnership on the Twitter account of the event	✓	✓	✓	✓
Number of entries for the event	2	3	4	5
Formal thanks at the opening and closing	✓	✓	✓	✓
Sponsor speech for 60 seconds in front of the room				✓



WordCamp
Biarritz

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